



ISA Edmonton 2010 Exhibit & Conference



2010 OFFICIAL GUIDE ADVERTISING RATE CARD

The ISA 2010 Official Event Guide is mailed to Pre-registered Attendees 2 weeks prior to the event & is available on the show floor and conference areas throughout the event. **Distribution: 7000**

FEATURE ADS

COMPLIMENTARY for ADVERTISERS

8 1/8" W x 10 5/8" H - Trim Size

FEATURE ADS

Full Color

Back Cover
\$2,850.00

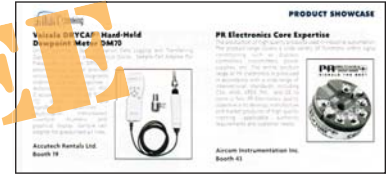
Inside
Front Cover
\$2,500.00

Inside
Back Cover
\$2,500.00

Increased Visibility



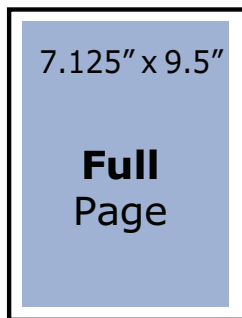
Highlighted Exhibitor Profile
Color Highlighted Company Info
in the Official Event Guide
& page reference of Ad location.



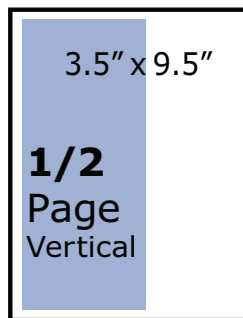
Product Showcase Feature
FREE to Advertisers With Ad Space
Booked By Feb 1, 2010
Includes: Image & 50 word
Product Description, Company
Name & Booth Number

ADVERTISING COSTS & AD SIZES (All Ads Include Full Color)

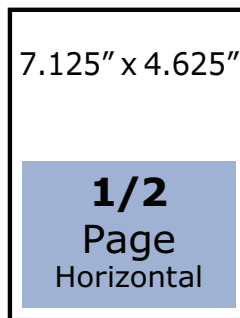
All prices are Net, Quoted and Payable in Canadian Funds. Prices do not include GST



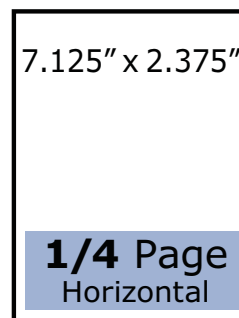
\$2,100.00



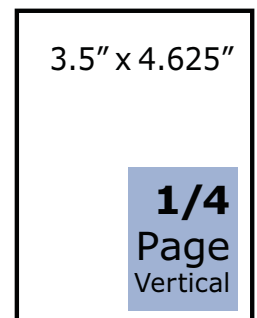
\$1,750.00



\$1,750.00



\$1,300.00



\$1,300.00

Publication Booking Deadline: February 1, 2010
Publication Material Deadline: February 15, 2010

ADVERTISING SPECIFICATIONS

Email Digital Files to: info@execugraphx.com

ELECTRONIC ARTWORK:

Macintosh Platform Preferred, however Ads built on PC Platform will also be accepted.

Formats accepted:

- Adobe PDF - Press Ready
- Adobe Illustrator CS4
- Adobe Photoshop CS4
- InDesign CS4
- Quark XPress 8.0

MECHANICAL SPECS:

Printing Process: Sheet-fed Offset

Process Colors only (CMYK)

Line Screen: 150

DPI: 300

Trim: 8 1/8" W x 10 5/8" H

Live Area: 7 1/8" W x 9 1/2" H

Bleed Size: 8 5/8" W x 11 1/8" H

To Avoid Issue with Fonts PLEASE Convert fonts to paths (outlines).

PROOFS: All submissions must be supplied according to specs and sizes (width x height). No press proofs will be supplied to advertisers. The publisher reserves the right to charge back to the advertiser all costs incurred for re-sizing, formatting, typesetting or any other changes required to material as supplied by advertiser.

CREATIVE SERVICES: Execu Graphx offers complete creative services. An estimate will be prepared for approval prior to commencement of work. **Please Contact us at 780.467.6729**



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2010 OFFICIAL GUIDE ADVERTISING ORDER FORM

Company _____

Contact Name _____

Street Address _____

City _____ Province / State _____ Postal / Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

PLEASE PRINT

Page Size	Cost	X
Inside Front Cover	\$2,500.00	
Inside Back Cover	\$2,500.00	
Back Cover	\$2,850.00	
Full Page	\$2,100.00	
1/2 Page Vertical	\$1,750.00	
1/2 Page Horizontal	\$1,750.00	
1/4 Page Vertical	\$1,300.00	
1/4 Page Horizontal	\$1,300.00	

All Ad Prices Include; Full Color, Profile Highlighting & Product Showcase	
Artwork/Design (\$40.00 min)	\$
Total Cost of Ad	\$
GST 5%	\$
TOTAL	\$
Invoices will be Issued. All Prices are Net, Quoted and Payable in Canadian Funds.	

PRODUCT SHOWCASE FEATURE
Available **FREE** to Advertisers with Ad Space Booked by February 1, 2010

Vaisala DRYCAP® Hand-Held Dewpoint Meter DM70
 Accutech Rentals Ltd. Booth 19

PR Electronics Core Expertise
 Aircom Instrumentation Inc. Booth 43

Includes:
Image & 50 word Product Description, Company Name & Booth Number

YES! I would like to reserve space for....

1 New Product 2 New Products

Submission Forms & Specifications will be Emailed.

Authorized Signature: _____ Date : _____

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Publication Material Deadline: February 15, 2010



Ad Submissions & Additional Information, Contact:
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